

## Press release

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### **CHT Group launches fluorescent pigments for textile printing that are suitable for STANDARD 100 by OEKO-TEX (Class 1)**

The CHT Group has set itself the goal of becoming the world's preferred partner for sustainable speciality chemicals. In all areas of the company, the product ranges are constantly under scrutiny and are increasingly being replaced by more sustainable and sustainable products.

With BEZAFLUOR FF, an additional product range has been brought to the market with the sub-brand "Bezema Colour Solutions" which has the highest contact fastness and is at the same time free from formaldehyde and APEO. The new pigments are therefore completely harmless to humans and the environment.

With BEZAFLUOR FF, CHT is setting new standards in textile finishing, as the brilliant, water-based pigment dispersions are ideally suited for reaching STANDARD 100 by OEKO-TEX Class 1. Even with an application amount of 200 g/kg in the printing paste, it is possible to achieve the highest possible textile standard. This is a unique selling point in the market, as saliva and perspiration fastness is achieved with a rating of 5.

Other impressive properties of the BEZAFLUOR FF range are improved stability against migration into the white paste, maximum thermal stability and above-average storage stability.

"We are proud that with the new BEZAFLUOR FF pigments we are able to offer our customers a high-performance alternative to conventional product systems and therefore make an important contribution to more sustainable, healthy textile production," comments Roland Wörnhard, Head of the Dyes Business Unit.

In addition, the CHT Group offers a wide range of formaldehyde-free binders and fixatives to enable completely formaldehyde-free implementation of textile functionalities and effects. Most effect pastes for textile printing and many other coating products are now completely formaldehyde-free.

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## **About the CHT Group**

The CHT Group, a medium-sized global player for speciality chemistry, is worldwide active in development, production and sales. CHT Germany GmbH in Tübingen is the headquarters of the group of companies which focuses on sustainable chemical products and process solutions. TEXTILE SOLUTIONS of CHT improve the quality, functionality as well as look and purity of textiles and optimise their manufacturing processes. In the fields of silicones, building materials, paints, coatings, paper, agrochemicals as well as cleaning and care products innovative products and process solutions are provided by INDUSTRY SOLUTIONS. By bundling the strengths of the complete group further innovative products, applications or processes are permanently developed and vast technical support is offered within the SCIENCE & SERVICE SOLUTIONS. Highly qualified specialists work in state-of-the-art laboratories for development, analytics and application technique in order to work out ideas and solutions that meet the latest requirements.

The CHT Group with its own production and sales locations is represented by more than 25 companies worldwide. In the financial year 2018, the CHT Group generated a group turnover of 513 million Euro with around 2,184 employees. For more information please visit us at [www.cht.com](http://www.cht.com)

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