

## Press Release

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### Strong partnership that benefits the environment | JACK & JONES counts on organIQ of the CHT Group

With its LOW IMPACT DENIM (LID) collection the JACK & JONES brand which belongs to the Danish company BESTSELLER sets now new standards in the field of environmentally friendly jeans manufacturing.

The CHT Group and its innovative organIQ technology is a fundamental part of this trendsetting LID collection. CHT contributes to it with its vast expertise in sustainable jeans finishing chemicals and processes, a crucial element of jeans manufacturing besides the selection of fibres and fabric manufacturing. As a holistic sustainable approach LOW IMPACT DENIM covers the complete manufacturing process. Energy and water savings as well as environmentally friendly bleaching, dyeing and washing methods make the LID concept of JACK & JONES a pioneer on the DENIM market. Learn more about LID here: <https://vimeo.com/259891323>

*“We are very proud that our organIQ products contributed to this great idea and strong collection“, says Thomas Aplas, Head of the Technical Service Jeans & Garment at the CHT Group. “We are fond of such partnerships with innovative companies which have the same visions as we do. The energy and water savings in jeans washing speak for themselves just like the strong effects that are achieved with our environmentally friendly organIQ technology.“*

In terms of ecology and economy organIQ is a trendsetting technology on the denim market. The product family is composed of the components organIQ BLEACH, organIQ NEUTRAL and organIQ BIOPOWER. The systems guarantees a modern and extremely efficient application at the highest ecological level. Manufacturers and the environment both benefit from the lowest water consumption and minimum effluent load. Treatments

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at room temperature additionally reduce the energy input. A nearly revolutionary fact is that the process completely works without pumice stones, potassium permanganate bleaches and chlorine bleaches as well as their neutralisation.

More information under [www.cht.com/organiq](http://www.cht.com/organiq)

### **About the CHT Group**

The CHT Group, a medium-sized global player for speciality chemistry, is worldwide active in development, production and sales. CHT Germany GmbH in Tübingen is the headquarters of the group of companies which focuses on sustainable chemical products and process solutions.

TEXTILE SOLUTIONS of CHT improve the quality, functionality as well as look and purity of textiles and optimise their manufacturing processes.

Innovative products and process solutions are provided by INDUSTRY SOLUTIONS in the fields of silicones, building materials, paints, coatings, paper, agrochemicals as well as cleaning and care products.

By bundling the strengths of the complete group further innovative products, applications or processes are permanently developed and vast technical support is offered within the SCIENCE & SERVICE SOLUTIONS. Highly qualified specialists work in state-of-the art laboratories for development, analytics and application technique in order to work out ideas and solutions that meet the latest requirements.

The CHT Group with its own production and sales locations is represented by more than 29 companies worldwide. In the financial year 2017, the CHT Group generated a group turnover of 440 million Euro with around 2,200 employees.

For more information please visit us at [www.cht.com](http://www.cht.com)

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