

March 2017



**Innovative and reliable – effective additives for sustainable and environmentally friendly coating systems**

The great variety of paints and coatings makes our world colourful and diverse. In addition to their aesthetic aspects, the coating systems have a material protective function. Longer life-times result, renovation cycles are prolonged and construction materials have to be replaced after a much longer time or not at all. Apart from these aspects of sustainability, ecological factors become more and more important. Focus is put especially on the substitution of solvent-based coating agents by water-borne and water-based formulations.

The CHT Group presents its new brand identity on the occasion of the ECS.

With our claim the new and modern logo underpins the brand promise and stands for strengthening our umbrella brand CHT.

In the future, with the brand of Industry Solutions, we will bundle our non-textile activities all over the world.

We would like to invite you to discuss with us your individual application profiles and to present to you our specific offer in the fields of Paint & Coating Solutions, Mineral System Solutions and Leather Solutions.

The CHT Group presents its effective range of highly performing additives, special components, hydrophobic agents and defoamers at the European Coatings Show 2017 in Nuremberg from April 04 - 06, 2017. You will find us in hall 7 at booth 336.

With our presence we put focus on the large range of additives for architectural paints and plasters. Excellent hydrophobic agents which stand for lowest water absorption with optimal water vapour permeability. Our package of additives for you is completed by the natural rheology additives providing your formulations with a plus of stability and processability as well as specific defoamers enhancing your effectiveness in production and application unobtrusively.

As further highlight the CHT Group offers different innovative special additives like CALOR PLUS to you. This biocide protects facades from fungal and algae attack. Just by using sunlight your customers will be able to avoid renovations or repeated cleaning processes.

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We will not neglect industrial coatings and automotive coatings either. Under the brand HANSA ADD we present our highly performing portfolio of substrate wetting agents, levelling agents and defoamers to you. Optimised for water-based and solvent-free systems these products help to keep the VOC content of your formulations within environmentally compatible limits. A further highlight is set by our silicone specialities for the formulation of leather auxiliaries for wet-end application and the finishing. As no other chemical material silicones offer a huge number of product properties like softness, gloss, water repellence, hydrophilicity, colour intensification, defoaming or antistatic effects. For the field of wet finishing agents of the leather industry the CHT Group also provides dyeing auxiliaries like wetting and levelling agents, surfactants and sequestering agents as well as special dyes.

Get an idea of our profile and our range of services yourself and visit us at the ECS 2017!

#### **CHT R. BEITLICH GmbH – an innovative supplier**

The worldwide operating group of companies of speciality chemistry, CHT R. Beitlich GmbH, has its headquarters in Tübingen. Our products enhance the quality, the functionality and the performance of textiles, construction materials, paints, coatings, paper and pet food agents as well as of cleaning and care products in the field of the consumer goods industry.

With competent counselling, smart system solutions and products as well as with an excellent customer-oriented service the CHT/BEZEMA group supports industrial companies in formulating and manufacturing mineral-based and synthetic resin-based systems, gypsum, cement and paints, as well as in the field of paint and coating industry.

Further information will be available on our homepage under [www.cht.com](http://www.cht.com)

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