



## BF Textile Care of the Group keeps on growing

*Tübingen, March 2017*, the unbroken growth trend of the Business Field Textile Care of the CHT Group continued in 2016, which led once more to a top result.

“We are very proud of having succeeded once more with our great team spirit in a very challenging market”, says P.C. Stevens, Head of Business Field Textile Care. “The result proves that we meet the pulse of time and that of our customers with our optimised washing process concept which reduces the number of afterwashing cycles.”

Besides the high know-how of CHT in textile chemistry it is the very close personal contact of our Technical Sales Managers with our customers that permanently fills the innovation pipeline. In-house development teams are thus able to develop new products and technologies which highly support and improve the processes and washing procedures at the laundries. At present the team is working on a process improvement with a potential revolutionary impact on the complete industrial washing process. The first results from the pilot trials are expected by summer 2017.

“Our success concept is based on our “Smart Solutions“ where we clearly focus on sustainable washing processes“, states P.C. Stevens.

Apart from the good sales development, P.C. Stevens and his team are happy about the great international success they achieved in 2016. Quite a number of international major customers could be won. Therefore, business in 2017 gets a new dimension but also a new challenge for the whole team.

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### **Die CHT Group - Innovative auxiliaries and systems for the complete textile chain**

The CHT Group is a globally operating company. For more than 60 years we have supplied our customers with innovative and high quality products for the textile industry. With our competence along the complete textile chain we can offer individual system solutions to you. With our CHT WASH SOLUTIONS we are even able to solve extraordinary tasks in textile care.

CHT R. BEITLICH GMBH was founded in 1953 by Reinhold Beitlich. Present shareholders are the Family Foundation and a charitable foundation. With this company type the owner was able to secure the company's continuity and independency in the long term.

With its own production and sales sites the CHT Group is represented worldwide by more than 20 independent companies. In the business year 2016 a group turnover of 420 million Euro was achieved by the roundabout 1,800 staff members.

Further information can be found on our website under [www.cht.com](http://www.cht.com)

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