



Textile Care Business continues to grow

Tübingen, February 2015, the unbroken growth tendency of our Textile Care Business Field led to another sales record in 2014. Concentrating on the core competences of the company together with a very strong personal customer service and continual sales activities resulting in many new, innovative products and solutions has paid off. Not only could sales be increased by a two-digit percentage, business met all expectations also in terms of profitability.

The basis of this success again during 2014 were "smart solutions" with a clear focus on sustainability in washing processes which bring added value to the washing company customers in terms of higher efficiency and ecological aspects.

ZeroF, the fluorine-free brand of CHT for excellent impregnation and protection of workwear, was introduced on the market in 2014 just like BEICLEAN Natural, a detergent with surfactants containing 100 % renewable raw materials.

The continuing trend for environmentally friendly wash processes and our commitment to mankind and our environment also complies with our latest developments which will be introduced to the market this year. Chlorine-free washing with a new enzyme recipe or with BEIPLEX NWS. Bleaching and disinfection at 60 °C can be done with our modern catalyst BEIBLEACH CAT.

These are only a few examples of success from our well-covered research and development pipeline. Our focus will be kept on the development of products and processes contributing to sustainable development in textile care processing.

The CHT/BEZEMA Group - Innovative auxiliaries and systems for the entire textile chain

The CHT / BEZEMA Group is a worldwide active enterprise. For more than 50 years we have supplied innovative and high quality products to customers of the textile finishing industry. Due to our expert competence in the whole textile chain, we are able to offer you individual and systematic solutions with CHT WASH SOLUTIONS for unusual problems in textile care.

The CHT R. BEITLICH GMBH was founded in 1953 by Reinhold Beitlich. CHT was transformed into a foundation (Beitlich Familienstiftung & Reinhold Beitlich Sozialstiftung – Beitlich Family Foundation & Reinhold Beitlich Social Foundation). By doing so, the company founder could ensure continuity and independency of the company on a long term.

The CHT / BEZEMA Group has more than 20 production and sales locations all over the world and with more than 1,700 employees can look on a group sales result of 370 million in 2013.

More information can be found on our website: www.cht.com

Contact:

Dr. Annegret Vester
Head of Marketing
Phone: + 49 (0)7071/ 154-423
<mailto:annegret.vester@cht.com>

CHT R. BEITLICH GMBH
Bismarckstraße 102
72072 Tübingen
Germany
Tel +49 7071 154-0
Fax +49 7071 154-290
www.cht.com
info@cht.com

Geschäftsführer:
Dr. Frank Naumann
Dr. Bernhard Hettich
Jan Siebert

Sitz der Gesellschaft:
72072 Tübingen
Handelsregister: AG Stuttgart
HRB 381373
USt.-IdNr. DE 152 274 099

Bankverbindung:
Commerzbank Tübingen
(BLZ 641 400 36) 8 913 832

IBAN
DE13 6414 0036 0891 3832 00
BIC COBADEFFXXX