

## **BEZEMA AG opts for green energy**

*05.03.2015:* The company's philosophy of the CHT/BEZEMA group relies on sustainability. Under the slogan -"we take care" - the group of companies intensively deals with ecological, economical and social sustainability.

The present activities of BEZEMA AG at the site in Montlingen also show that, "we take care of the future of our region", as Detlef Fischer, CEO of BEZEMA AG points out when talking with enthusiasm about the new photovoltaic installation on the roof of the BEZEMA AG. About 800 m<sup>2</sup> solar panels immediately provide usable energy supply for the competence centre for dyes.

Recently solar cells have been sparkling on the roof of BEZEMA AG in Montlingen. 480 solar modules had been installed to produce 110.000 kWh of energy per year. This environmentally friendly produced energy is fed into its own net and directly consumed by BEZEMA AG. At present on the whole 10 per cent of their own energy consumption can be covered by themselves.

In addition to the new photovoltaic BEZEMA AG takes further measures concerning energy. From now on an electric car will be available for the colleagues as pool car.

Formulating their guiding ideas BEZEMA AG truly took up the cause of "We love/live sustainability". With the banners set up at the company's façades, the company puts again into focus its objectives on site.

"Everybody is motivated by something. Realising these projects BEZEMA AG is driven by values such as sustainability, progress and innovation. Those are our core values which completely correspond to our company's philosophy. However, with regard to this as supplier of speciality chemicals we are sometimes underestimated. The project of green energy is a great chance to show people what the BEZEMA AG can do as progressive enterprise at the site itself", says Detlef Fischer.



## **Unique Ideas. Unique Solutions – The CHT/BEZEMA Group**

Since the establishment of CHT R. Beitlich GmbH in Tübingen more than 60 years ago, the CHT/BEZEMA Group has developed into a worldwide company group focusing on special chemicals used as function generators, auxiliary materials and additives for industrial processes.

With over 1,700 employees employed by 20 companies, we are very close to our customers on every market. Together with our representatives we provide our products and services in over 60 countries on every continent.

Then as now, the head office and the centres of competence of different business areas are located in the university town of Tübingen. The range of dyes is provided by the sister company BEZEMA AG in Montlingen (Switzerland). The corresponding competence centre is also located there.

By combining the strong points of the entire group we continuously develop innovative products, applications and processes. Highly qualified professionals work at state-of-the-art laboratories in development, analysis and application technology to develop new ideas and solutions to meet the most modern requirements.

Our products help to improve the quality, functionality and performance of textiles, binding materials, dyes, coats, paper and animal feed products, but also cleaning and care products for different fields of application.

More information can be found on our website: [www.bezema.com](http://www.bezema.com)

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