



CHT/BEZEMA Group reinforces its bluesign® commitment

03.08.2015: In accordance with its sustainability initiative, "we take care", the CHT/BEZEMA Group intensifies its activities as bluesign® system partner and reinforces its position concerning the responsible handling of textile auxiliaries and textile dyes. Recently far reaching updates of the ZDHC and GOTS standards had been carried out and extensively revised lists of recommended products were published.

The partnership with the Swiss bluesign® organisation already started in 2008. In the meantime the CHT/BEZEMA Group had asked for evaluation of approx. 800 textile auxiliaries and textile dyes. The complex catalogue of bluesign® criteria comprises environment, health and safety aspects as well as requests of different substance lists.

From now on the CHT/BEZEMA business partners have access to a new list with products given the label, bluesign® approved. It can be downloaded under the field of sustainability of the CHT/BEZEMA website (www.cht.com/standards).

The exclusive communication of the bluesign® range of the sector of textile printing is just as new as unique. Two technical brochures provide information on the versatile application possibilities in the fields of "screen printing" as well as "continuous printing procedures". The products which are presented have the label bluesign® approved and satisfy highest requirements. The documents are available in the media centre of the web portal of CHT/BEZEMA.

You will find further information on the bluesign® approved ranges by using the bluesign® bluefinder.

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Unique Ideas. Unique Solutions – The CHT/BEZEMA Group

Since the establishment of CHT R. Beitlich GmbH in Tübingen more than 60 years ago, the CHT/BEZEMA Group has developed into a worldwide company group focusing on special chemicals used as function generators, auxiliary materials and additives for industrial processes.

With over 1,700 employees employed by 20 companies, we are very close to our customers on every market. Together with our representatives we provide our products and services in over 60 countries on every continent.

Then as now, the head office and the centres of competence of different business areas are located in the university town of Tübingen. The range of dyes is provided by the sister company BEZEMA AG in Montlingen (Switzerland). The corresponding competence centre is also located there.

By combining the strong points of the entire group we continuously develop innovative products, applications and processes. Highly qualified professionals work at state-of-the-art laboratories in development, analysis and application technology to develop new ideas and solutions to meet the most modern requirements.

Our products help to improve the quality, functionality and performance of textiles, binding materials, dyes, coats, paper and animal feed products, but also cleaning and care products for different fields of application.

More information can be found on our website: www.cht.com

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