



## **BEZEMA dyes nominated for the German Federal Ecodesign Award**

30.10.2015: BEZEMA AG developed dyes for water and energy saving dyeing processes which were nominated for this year's German Federal Ecodesign Award. The German Federal Ministry of the Environment and the Federal Environmental Agency awards products and concepts which convince with their ecological and design quality and promote a sustainable consumption.

BEZEMA AG's intense development activities resulted in the creation of the BEZAKTIV GO dyes which facilitate highest fixing degrees at lowest dyeing and rinsing temperatures in shorter process times. BEZAKTIV GO dyes lead thus to an efficient dyeing process with 50 % less energy and water consumption on average compared with conventional dyes.

From 288 entries the filing of the future-orientated BEZAKTIV GO dyes was nominated for the final awarding on 23rd November, 2015 in Berlin:

<http://www.bundespreis-ecodesign.de/en/wettbewerb/2015/nominierte.html>

"We are very pleased about the nomination for our sustainable dyes. The transparent and demanding selection procedure for the German Federal Ecodesign Award is most important to note. Experts for the environment and design of the Federal Environmental Agency and the project advisory board make a pre-selection before the interdisciplinary jury will evaluate the filed contributions. This shows the special character of our nomination", says Detlef Fischer, CEO of BEZEMA AG.

## **Unique Ideas. Unique Solutions – The CHT/BEZEMA Group**

Since the establishment of CHT R. Beitlich GmbH in Tübingen more than 60 years ago, the CHT/BEZEMA Group has developed into a worldwide company group focusing on special chemicals used as function generators, auxiliary materials and additives for industrial processes.

With over 1,700 employees employed by 20 companies, we are very close to our customers on every market. Together with our representatives we provide our products and services in over 60 countries on every continent.

Then as now, the head office and the centres of competence of different business areas are located in the university town of Tübingen. The range of dyes is provided by the sister company BEZEMA AG in Montlingen (Switzerland). The corresponding competence centre is also located there.

By combining the strong points of the entire group we continuously develop innovative products, applications and processes. Highly qualified professionals work at state-of-the-art laboratories in development, analysis and application technology to develop new ideas and solutions to meet the most modern requirements.

Our products help to improve the quality, functionality and performance of textiles, binding materials, dyes, coats, paper and animal feed products, but also cleaning and care products for different fields of application.

More information can be found on our website: [www.bezema.com](http://www.bezema.com)

### **Contact:**

Roland Wörnhard  
Head of Marketing

Phone: + 41 71 763 87 75  
[roland.woernhard@bezema.com](mailto:roland.woernhard@bezema.com)

### **BEZEMA AG**

Kriessernstrasse 20  
9462 Montlingen  
Switzerland

[www.bezema.com](http://www.bezema.com)

